

**KS5**

	<b>Autumn 1</b>	<b>Autumn 2</b>	<b>Spring 1</b>	<b>Spring 2</b>	<b>Summer 1</b>	<b>Summer 2</b>
<b>Year 12</b>	<p><b><u>Unit 1: Exploring business</u></b></p> <p><b>Assignments A and B completion.</b> The features contributing to the success of contrasting businesses.</p>	<p><b><u>Unit 1: Exploring business</u></b></p> <p><b>Assignments C and D completion.</b> The effects of the Environment on a Business</p>	<p><b><u>Unit 1: Exploring business</u></b></p> <p><b>Assignment E completion.</b> The role and contribution of innovation and enterprise to business success</p> <p><b><u>Unit 3: personal and business Finance</u></b></p> <p><b>Learning aim, A &amp; B.</b> The importance of managing personal finance the personal finance sector</p>	<p><b><u>Unit 3: personal and business Finance</u></b></p> <p><b>Learning aim C &amp; D.</b> Understand the purpose of accounting and select and evaluate different forms of business finance.</p> <p><b>Learning aim E &amp; F</b> Break-even and cashflow forecasts. Complete statements of comprehensive income and financial position and evaluate a business's performance</p>	<p><b><u>Unit 3: personal and business Finance</u></b></p> <p>Retrieval and exam preparation.</p>	<p><b><u>Unit 2: Developing a marketing campaign</u></b></p> <p><b>Topic A</b> Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign</p>
<b>Year 13</b>	<p><b><u>Unit 2: Developing a marketing campaign</u></b></p> <p><b>Topic B</b> Using information to develop the rationale for a marketing campaign</p>	<p><b><u>Unit 2: Developing a marketing campaign</u></b></p> <p><b>Topic C</b> Planning and developing a marketing campaign</p>	<p><b><u>Unit 8: Recruitment</u></b></p> <p><b>Learning aim A</b> Examine how effective recruitment and selection contribute to business success.</p>	<p><b><u>Unit 8: Recruitment</u></b></p> <p><b>Learning aim B</b> Undertake a recruitment activity to demonstrate the processes leading to a successful job offer</p>	<p><b><u>Unit 8: Recruitment</u></b></p> <p><b>Learning aim C</b> Reflect on the recruitment and selection process and your individual performance</p>	